



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 325449

Schedule Dates 08/07/12-08/13/12
Advertiser Smith, Tom/R/SEN/PA (15776)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/TOM SMITH 8/07 (134386)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 11/15/191
Account Types National/Political
Billing Type Standard
Comments TOM SMITH 8/07
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/03/12
Last Modified 08/06/12
Entered By Mary Beth Halas
CO-OP Yes
Headline # 06262893
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,880.00
Net Total \$16,320.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Aug. 2012 15 \$19,200.00
Grand Total: 15 \$19,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Sports-Olympics	08/07/12-08/10/12	5	:30	10A- 2012 Olympic Summer Games - Daytime	2		X	X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	OLYMPIC DAYTIME 10A-5P/1	8/6/12
2.0	Normal Line / Spot	08/07/12-08/09/12	5	:30	4:58P- CHANNEL 11 NEWS-FIRST AT FIVE	2		X	X	X				2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-6P/2	8/6/12
3.0	Normal Line / Spot	08/07/12-08/10/12	5	:30	5:58P- Channel 11 News At 5pm M-F			1	1	1	1			4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 6-630P/3	8/6/12
4.0	Normal Line / Spot	08/07/12-08/10/12	5	:30	7A- Today Show			1	1	1	1			4	\$600.00	\$2,400.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/4	8/6/12
5.0	Normal Line / Sports-Olympics	08/07/12-08/07/12	5	:30	7:57P- 2012 Olympic Summer Games - Primetime	1		X						1	\$9,000.00	\$9,000.00	Pittsburgh (WPXI)	OLYMPICS 8P-12M/5	8/6/12
6.0	Normal Line / Spot	08/13/12-08/13/12	5	:30	5:58P- Channel 11 News At 5pm M-F		1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-630P/6	8/6/12
7.0	Normal Line / Spot	08/13/12-08/13/12	5	:30	7A- Today Show		1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/7	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.